

**SOUTHEASTERN MICHIGAN HIV/AIDS COUNCIL
MEDIA/MARKETING COMMITTEE**

**August 6, 2003
4:00 PM – 6:00 PM**

DETROIT HEALTH DEPARTMENT ROOM 420C

AGENDA

- I. Call to Order**
- II. Moment of Silence**
- III. Introductions**
- IV. Approval of today's agenda and minutes of June 3, 2003**
- V. Old Business**
 - A. Website**
 - B. Review Goal # 1 From Comprehensive Plan**
- VI. New Business**
 - A. Participation in Aids Walks**
 - B. Review SEMHAC Brochure**
 - C. Budget for Media/Marketing**
 - D. Advertising for Nominations process (BTL, Metro Times, etc.)**
 - E. Getting SEMHAC's name into the "public eye" (PFLAG, etc.)**
 - E. Business Cards**
- VII. Next Meeting**
- VIII. Adjournment**